

RACHAEL N. TURNER



CONTACT

+1-312-792-1256

EMAIL

RACHAEL@ROSEMINTMEDIA.COM

SCHEDULE A CALL

WWW.ROSEMINTMEDIA.COM/GO



AWARDS / ACCOMPLISHMENTS

- 2025 Recognized as a Top 10 Business Influencer for 2025
- 2024 Gracious Elder Diane Sarah Hassell Award Recipient
- 2024 Girls Who Brunch Tour Committee Person of the Year
- 2023 The President's Lifetime Achievement Award
- 2023 The Power of Black Women Leadership and Influence Award
- 2023 GECC Day One Award
- 2023 Woman Entrepreneur to Watch
- 2022 Marsum Marketing Awards
- 2022 AAMA Top Marketer
- 2022 to Present WIX Partner - Legend Status
- 2022 to Present Shopify Partner

DIGITAL FOOTPRINT

| | | |
|--|----------------------|-------|
|  | @rachaelnicoleturner | 6.4K |
| | @rosemintmedia | 2.5K |
|  | @rachaelnicoleturner | 1,841 |
|  | @rosegoldraych | 7.8K |
| | @radianthorns | 1.8K |
| | @rosemintmedia | 3.7K |
| | @rosemintnft | 900 |
|  | @rachaelnicoleturner | 2.7K |
| | @rosemintmedia | 87 |

For case studies, client work, features, services, and more, please visit www.rosemintmedia.com



TURNER
Rachael

FEATURES



Center for Entrepreneurship & Innovation

NATIONAL
ASSOCIATION OF
BLACK JOURNALISTS
WWW.NABJ.ORG



Community
Leadership
Fellows



BWPL, INC.
BLACK WOMEN PROFESSIONALS LEAGUE



Rachael is directly connected to many business organizations in Chicago, resulting in a reach of over 100K members.

WHAT PEOPLE SAY

 Nino Rodriguez, PhD
1 review

★★★★★ 2 years ago

RoseMint Media provided support and guidance that allowed me to develop a plan of action that positioned my brand to maximize the exponential growth in business that we were and still are currently experiencing.

I say it with confidence that without them, I would have been overwhelmed trying to juggle creating content while developing my brand.

 Marla Carey
2 reviews

★★★★★ a year ago

"I was completely impressed the class gave me tools to start my website in addition to some marketing gems."

 Office Manager
1 review

★★★★★ 2 years ago

Rosemint Media really provided an amazing service they truly delivered on the graphics. They also provided awesome ideas to engage clients as well as marketing ideas we could implement outside of the engaged services. It was truly a pleasure.

 Nicole Jordan
Local Guide · 12 reviews · 16 photos

★★★★★ 2 years ago

I have used Rosemint Media for several projects for my businesses. From web design, logo creation, brand identity, and messaging, the work is always top notch! You have a customer for life!



Nachelle Pugh

A huge THANK YOU to Rachael Nicole Turner for the incredible workshop you designed and facilitated for the young creatives in our Summer Apprentice Program! ☺...

 facebookapp

 Jasmine C.
16 reviews

★★★★★ 2 years ago

Really enjoyed working with Rachael on mapping out a creative strategy to take my social media to the next level. She provided helpful advice and practical tools that I could implement right away.

 Errani Porter · 1st
Regional Director of Business Development
September 19, 2025. Errani was Rachael N.'s client

I had the pleasure of working with Rachael on developing the brand identity for my business, and I couldn't be more pleased with the results. She brought creativity, professionalism, and a clear understanding of my vision to the project. What impressed me most was how she leveraged AI tools to streamline the design process, which made everything more efficient without compromising quality. The end result truly reflects my brand, and I'm grateful for her expertise and dedication. I highly recommend Rachael to anyone looking to elevate their brand presence.

TURNER
Rachael

ABOUT RACHAEL

Rachael Nicole Turner is a BrandTech Strategist, brand designer, and creative director with over 13 years of experience crafting advertising, digital experiences, and brand ecosystems for a diverse range of businesses and organizations. Through her expertise in brand strategy, website design, digital systems, and marketing execution, Rachael empowers leaders to amplify their impact across business, nonprofit, and philanthropic spaces, translating vision into resonance and measurable growth.

Driven by an exceptional and deeply inquisitive way of thinking, Rachael has consistently pursued work at the intersection of new media, emerging platforms, evolving channels, and untapped markets. Her approach extends beyond aesthetics, focusing equally on how brands function behind the scenes; shaping environments, systems, and infrastructures that support sustainability, scale, and long-term relevance.

Rachael is the Founder and Creative Director of Rosemint Media, a BrandTech-driven creative studio established in 2013. Through Rosemint Media, she specializes in developing and cultivating the brands of socially conscious and first-generation entrepreneurs, guiding them from early-stage ideas to fully realized digital ecosystems. Her work spans custom campaigns for six- to eight-figure brands and personal brand strategy for creative entrepreneurs, executives, and organizational leaders.

Under Rachael's strategic direction, clients have achieved significant outcomes, including up to a 40% reduction in production costs, doubled sales conversion rates, tripled ideal-client lead flow, expanded influence, and increased industry credibility. Her ability to blend strategy, storytelling, and systems enables brands not only to stand out visually, but to operate intelligently and efficiently.

Prior to entrepreneurship, Rachael spent eight years in the finance industry, building a strong foundation in banking, investments, and management. This background sharpened her superpower: a rare ability to understand both the front-end experience and the back-end mechanics of platforms and systems. When paired with her keen eye for design, this fluency allows her to architect brand ecosystems where visuals, workflows, automation, and messaging align seamlessly.

Vision-oriented and design-savvy, Rachael conceptualizes campaigns, systems, and strategies rapidly, mentally running multiple variables before executing with clarity and precision in real time. Her work is known for clean design, impactful detail, emotional resonance, and strategic depth, ensuring brands do more than gain attention, they connect and endure.

Expanding her creative and technological footprint, Rachael launched Radiant Thorns in 2017, an art and organizational brand for entrepreneurs. In 2022, she introduced Rosemint NFT, creating a trusted space for Black and Brown entrepreneurs to explore Web3 and blockchain technology for increased visibility and opportunity. As part of the continued evolution of the Rosemint ecosystem, she is developing Rosemint Impact and Flourish Brand Lab, initiatives focused on education, systems, and long-term brand sustainability.

Originally from the south suburbs of Chicago, Rachael finds joy beyond her work by savoring slow weekend mornings and creating meaningful memories with her daughter, Kristen Rose; a grounding reminder that legacy, alignment, and intention are at the heart of everything she builds.



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Nachelle Pugh

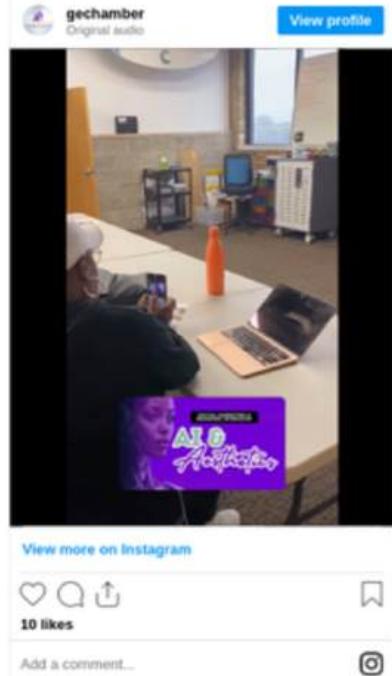
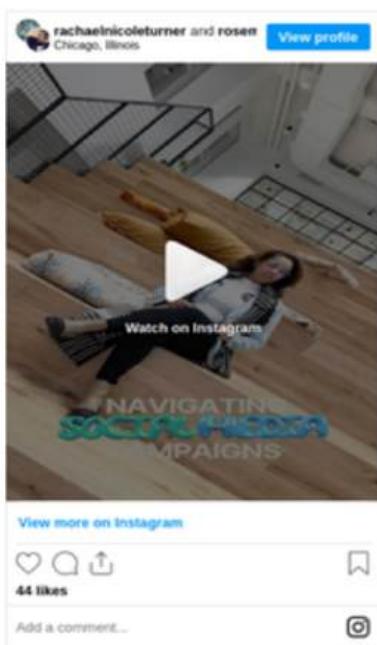
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 facebookapp

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**TRAININGS &
WORKSHOPS**

Rachael is available to teach and train on a variety of topics. She has trained company departments on "being the brand", taught teams of virtual assistants social media management and growth, helped entrepreneurs elevate their mindset, and influenced many in her areas of expertise

**THINKING BIG
ABOUT YOUR BRAND**

Thinking Big About Your Brand is a transformative seminar designed to empower entrepreneurs to expand their mindset and perspective when it comes to their brand and business. Focused on cultivating a CEO mindset, envisioning future business trajectories, understanding the role of money, and setting ambitious yet achievable goals, this seminar aims to inspire attendees to elevate their brand strategies and business growth

AI & AESTHETICS

This workshop bridges the gaps between technology, creativity, and strategy by providing need to know instructions and on the spot implementation. Participants will walk away with ready to post content and ads to market their business.

**ADD A COMMA
E-COMMERCE
MARKETING COURSE**

This eCommerce course focuses on the pivotal aspects of brand development, compelling product storytelling, online presence creation, innovative product development, effective product launching, and scaling strategies, all tailored to empower entrepreneurs aiming for success in the digital marketplace.

**INFLUENCE AMPLIFIED:
NAVIGATING SOCIAL MEDIA
FOR PUBLIC FIGURES**

This course for public figures emphasizes strategies and practices unique to their status, focusing on personal branding, tailored content, engagement tactics, monetization avenues, analytics utilization, and long-term sustainability in the public eye through social media platforms.



Through web creation and design, business planning, and digital media strategy, Rachael helps leaders showcase their power in the business and philanthropic world.

Rachael is available to speak and/or teach on the following:

- **Entrepreneurship As A Creative**
- **Brand Identity/Branding**
- **Website Design & Development/SEO**
- **Digital Presence**
- **Organization for Scaling & Team**
- **Mom-preneurship**

AUDIENCE

- Entrepreneurs & Small Business Owners
- Nonprofit Leaders
- Creative Professionals & Designers
- Women in Business
- Tech & Innovation Summit

