



# Sponsorship/Pitch Deck

Why A Deck  
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# Why A Deck

A premium sponsorship deck creation service is a professional service that creates custom, high-quality sponsorship decks for organizations seeking sponsorship opportunities. The service typically includes the following:

## DISCOVERY & STRATEGY

We work with you to understand your goals and objectives, target audience, and the key benefits they are offering to potential sponsors. This process may involve conducting research, analyzing the competitive landscape, and identifying unique selling points.

## DESIGN

We will create a visually appealing and engaging sponsorship deck that effectively communicates your organization's value proposition. The design will be tailored to your organization's brand identity and may include custom graphics, charts, and infographics to help illustrate key points.

## REVIEW & REVISIONS

We work with you to review and refine the sponsorship deck, ensuring that it effectively communicates your organization's value proposition and aligns with the target audience's interests and needs.

## DELIVERY

The final sponsorship deck will be delivered in a format that can be easily shared with potential sponsors, such as a PDF or a web-based presentation.

## CONTENT DEVELOPMENT

We will craft compelling and persuasive content that effectively conveys the benefits of the sponsorship opportunity to potential sponsors. This may include outlining the expected ROI, providing case studies or testimonials, and showcasing the organization's track record of success.

# Benefits

## WORK WITH US

Rosemint Media is a brand growth agency. We cultivate business evolution for thought leaders through effective media relations, expert marketing strategy, multimedia content, and powerful digital experiences. We elevate brands and develop visuals and strategies that connect with your audience and grow your bottom line. From seed to harvest, we prepare, protect and preserve the sincerity of your brand.

## ABOUT YOU

You are a NFP founder or leader or an entrepreneur who cares about solving community-based problems. You know that your vision and purpose will result in big, positive impact for others once executed. Operating with excellence takes funding and your mission is worth investing in. With the right tools and strategies, you'll attract the right sponsors and partners to help you get to your goal

# The Stats

## OUR WORK

We've developed and designed 30+ decks for clients resulting in over \$5 Million in monetary and in-kind sponsorships. We believe in creating on-brand and strategic visuals that communicate your impact and illustrate the benefits clearly to your potential sponsors.

## THE NUMBERS

According to a survey by the Event Marketing Institute, 79% of brands are more likely to invest in a sponsorship opportunity if they receive a well-crafted sponsorship proposal.

In a study by IEG, a well-crafted sponsorship proposal can increase the chances of securing a sponsorship by up to 70%.

Another study by IEG found that sponsors are more likely to invest in a sponsorship if they can clearly see the value of the opportunity. A sponsorship deck can help to communicate the value proposition in a clear and concise manner, increasing the chances of securing the sponsorship.

A survey by the Association of National Advertisers found that 77% of respondents believed that customized proposals were more effective than generic ones. A sponsorship deck can be tailored to the needs and interests of each potential sponsor, increasing the effectiveness of the pitch.

# Options

## THE CREATIVE CUSTOM TEMPLATES

### INVESTMENT:

\$150

Cover + 2 Templates (1 Content Page + 1 Sponsorship Levels Page)

\$175

Cover + 3 Templates (3 Content Pages + 1 Sponsorship Levels Page)

Add A Review \$99

After you have completed your deck, we can provide an expert critique.

Add on an additional 30 minute strategy call for \$99.

### FOR:

The DIY-er who has developed a strategy and content and is in need of a solid, on-brand design.

## THE INSPIRED CUSTOM DESIGN +STRATEGY

### INVESTMENT:

\$450

1 Strategy Call + up to 10 pages of custom design

\$600

1 Strategy Call + up to 20 pages of custom design

\$700

1 Strategy Call + up to 30 pages of custom design

All options include 2 revisions.

Add on an additional 30 minute strategy call for \$99.

### FOR:

The content ready visionary who needs direction and done for you, expert design.

## THE VISIONARY CUSTOM DESIGN +R&D +STRATEGY

### INVESTMENT:

\$950

1 Strategy Call + Research & Development + up to 10 pages of custom design

\$1100

1 Strategy Call + Research and Development + up to 20 pages of custom design

\$1200

1 Strategy Call + Research & Development + up to 30 pages of custom design

All options include 2 revisions.

Add on an additional 30 minute strategy call for \$99.

### FOR:

The time-strapped visionary: We will research and develop a list of targets for sponsorship and create a blueprint of action items for your team to follow when distributing your custom deck.



# Let's Get Started

## EMAIL

[support@rosemintmedia.com](mailto:support@rosemintmedia.com)

## SCHEDULE AN INTRO CALL

[calendly.com/rosemint/intro](https://calendly.com/rosemint/intro)

## VIEW OUR PORTFOLIO

[rosmintmedia.com/portfolio](https://rosmintmedia.com/portfolio)

## THANK YOU!

We look forward to partnering with you on elevating your brand!