

Rachael Turner

BRAND DESIGNER & STRATEGIST

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A CALL



FOUNDER

SOCIAL

ROSEMINT
MEDIA

*Radiant
Thorns*

Flourish
BRAND LAB

ROSEMINT
NFT


RosemintImpact



@rosegoldraych



@rachaelnicoleturner



@rachaelnturner

AWARDS/ ACCOMPLISHMENTS

2023 Woman Entrepreneur to Watch

2022 Marsum Marketing Awards

Hustle Mommies Mompreneur

Council 2022- Present

2021 AAMA Top Marketer

WIX Partner - Legend Status

Shopify Partner



LET'S CONNECT ON SOCIAL MEDIA!



@rachaelnicoleturner	8.1K
@radiantthorns	267
@rosemintmedia	5K



@rosegoldraych	2.8K
@radiantthorns	1.8K
@rosemintmedia	3.7K
@rosemintnft	900



@rachaelnicoleturner	2.7K
@rosemintmedia	87

**For case studies, client work, features,
services, and more, please visit
www.rosemintmedia.com**



ABOUT RACHAEL

Rachael Nicole Turner is a Brand Strategist & Designer with nine years of experience producing advertising for hundreds of businesses. Through website creation and design, business planning, and digital media strategy, Rachael helps leaders showcase their power in the business and philanthropic world. Rachael has consistently exhibited an exceptional way of thinking. Her inquiring mind has been the motivating force to pursue roles, shaping new media, spaces, channels, environments, and emerging markets.

The proud Founder and Creative Director of Rosemint Media, a brand growth agency established in 2013, she specializes in helping the brands of first-generation entrepreneurs evolve from a vision to a digital masterpiece. Rachael has produced custom campaigns for 6 to 8 figure brands and directed the personal brand strategies of creative entrepreneurs and corporate executives.



Vision obsessed and design-savvy, Rachael envisions designs, campaigns, and strategies quickly in her mind and runs multiple variables before manifesting them in real-time. Her superpower is understanding the back and front end of platforms and systems and developing an aesthetic that embraces the brand.

Her specialty is developing and cultivating brands of socially conscious entrepreneurs. She prides herself on creating clean designs with impactful details.

Rachael is an independent and creative businesswoman with a solid reputation as a visionary in the industry of brand advertising, sales, media production, direct marketing, and professional development. In 2017, she launched Radiant Thorns, an art and organization brand for entrepreneurs. In 2022, Rachael launched Rosemint NFT as a trusted space for black and brown entrepreneurs to leverage Web 3 and blockchain technology for profits and visibility.

In 2015, Rachael received the 40 Under 40 Young Women Professionals League Award and in 2017, she was honored by the organization as the inaugural Member of the Year. In Spring of 2021, Rachael was selected as one of the "50 Black Marketers on the Rise" by the African American Marketing Association. She also received the "Top 100 Marketing and Advertising Leaders" Award from MARSUM.



Rachael gives back to her community as the Director of Digital Platforms for the Greater Englewood Chamber of Commerce.

With Rachael's guidance, her clients have cut production costs by forty percent, doubling their sales conversion rates, tripling their ability to attract ideal client leads, expanding their influential reach, earning respect in their industries.

Her plan is to start a non for profit, training and equipping marketing professionals to become powerhouses.

Rachael hails from the south suburbs of Chicago. When she's not creating bold brands for super-star clients, she's relishing on weekend mornings and making pancakes for her sweet daughter, Kristen Rose.

Favorite Quote: "Sometimes you just have to jump out the window and grow wings on the way down."

Ray Bradbury



BRANDS



We help brands exceed and flourish.

Rosemint Media is a brand growth agency. We cultivate business evolution for thought leaders through effective media relations, expert marketing strategy, multimedia content, and powerful digital experiences. We elevate brands and develop visuals and strategies that connect with your audience and grow your bottom line. From seed to harvest, we prepare, protect and preserve the sincerity of your brand.



Organize your mental and physical space.

Radiant Thorns was created to celebrate self-expression and forward-thinkers. It is a reminder to shine the light within and radiate our best selves to the world. Products include journals, art, and luxury essentials.



As enchanting as blockchain can be, it is also an opportunity for creatives, entrepreneurs, businesses, and beyond to better processes and take advantage of the increased trust cultivated by this superior technology.

We are in a time like no other and believe that we can work together to increase wealth and the quality of life by leveraging technology and becoming educated on how to make it work for us!

Founder, Rachael Nicole Turner, is no stranger to FinTech with 8 years of experience in the financial industry, including holding multiple FINRA licenses with a global leader in trading.

"It's worth the risk. \$500 today will mean nothing in 10 years and can mean EVERYTHING if you tap in." Rachael



Rosemint Impact is a division of Rosemint Media that cater to non-profit organizations. After years of working with non-profit founders and organizations, we have discovered that there are very different needs in regards to digital infrastructure and presence vs. for profit and e-commerce brands.



Get the content cheat codes! Flourish Brand Lab provides premium, brand graphics for the DIY entrepreneur .



BOOKING - EMAIL: RACHAEL@ROSEMINTMEDIA.COM

Through web creation and design, business planning, and digital media strategy, Rachael helps leaders showcase their power in the business and philanthropic world.

Rachael is available to speak and/or teach on the following:

- **Entrepreneurship As A Creative**
- **Branding**
- **Digital Presence**
- **Organization**
- **Mom-preneurship**

